



# U.S. MASTERS SWIMMING

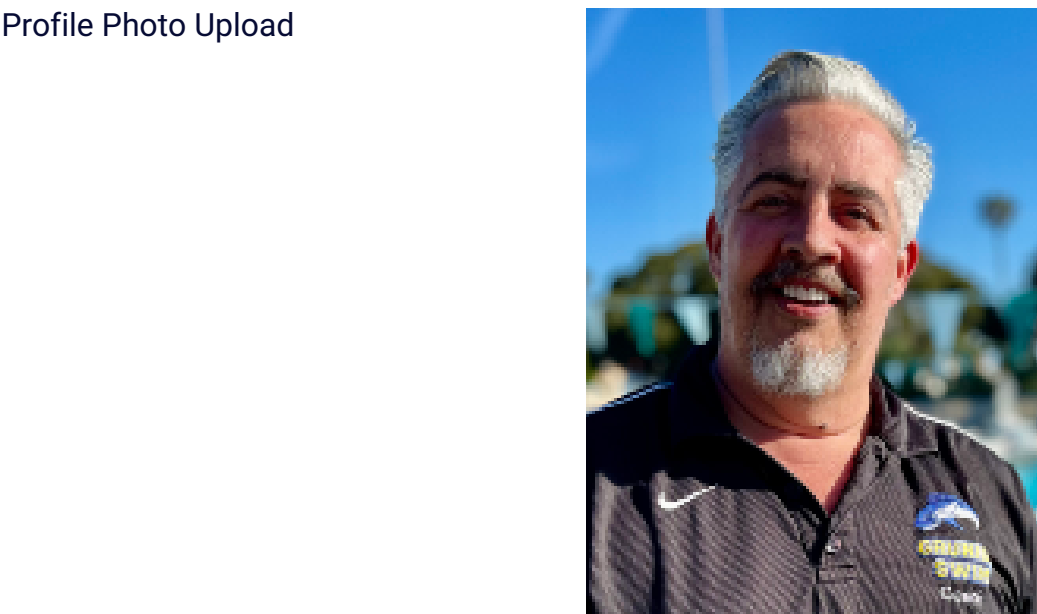
## Board of Directors Candidate Application Form

Date Submitted Tuesday, June 17, 2025

### Section 1: Candidate Information

Board Position Title Vice President of Community Services

Candidate Name (as on USMS registration) Kenny Brisbin



### Section 2: Qualification Questions

I am a current USMS member in good standing in this election year.

Yes

I have completed ONE of the following in the past five years: A) Attended one or more annual meetings, B) Been on a standing committee or permanent committee of the Board of Directors, or C) Been a member of my LMSC Board of Directors.

Yes

USMS annual meetings attended in the last 5 years

Year Attended
5

USMS standing or permanent committee(s) served on in the last five years

Committee(s)
BOD
Coaches

LMSC Board position(s) served on in the last five years

Position
Chair
Vice Chair
Sanctions Chair

I plan to attend the Annual Meeting this year.

Yes

I plan to attend all Annual Meetings, Board of Director meetings, and other assigned meetings during my tenure.

Yes

I have the technological capability to fully participate in USMS videoconference meetings.

Yes

### Section 3: Nomination and Recommendations

First Nominator and Recommender

Recommender 1: Name

Robin Smith

Recommender 1 LMSC

Southern Pacific

Second Recommender

Recommender 2: Name

Becky Cleavenger

Recommender 2 LMSC or N/A

Southern Pacific

### Section 4: USMS Background

USMS Permanent Member Number      03DEA

USMS Profile URL      <https://www.usms.org/people/03DEA>

Current LMSC      Southern Pacific

Years as a USMS Member      17

Service at the LMSC Level

How many years have you served your LMSC? 6-10

LMSC Service History

LMSC Position/Committee	Length of Service (Years)
Chair	3
Vice Chair	4

Service at the Zone Level

How many years have you served at the Zone level? 0

Service at the National Level

How many years have you served at the National level? 10+

National Service History

National Position/Committee	Length of Service (Years)
Coaches	11
Championship	2
BOD	2

Section 5: General Questions for all Candidates

Please state why you are interested in serving on the USMS Board of Directors.

I'm interested in continuing to serve on the USMS Board of Directors because I bring a unique, well-rounded perspective that reflects the diverse experiences within USMS. I've served on the Board for the past two years and my ongoing contributions reflect my commitment to our mission and members.

As a longtime USMS member, a coach, and the Chair of a large and active LMSC, I engage daily with swimmers, volunteers, and leaders at all levels of USMS. I understand the challenges and opportunities faced by clubs, coaches, and members, from running inclusive practices and hosting successful events to building community and growing participation.

Please share a personal story about what USMS's mission means to you.

As a coach, I live the USMS mission on deck. One swimmer I worked with came to us in their 50s, saying they hadn't swum since high school and were just looking for a way to stay active. At first, they were unsure if they even belonged on a team. But with support and coaching, they not only regained their fitness—they ended up swimming their first meet in decades and making new friends in the process. This is what USMS is about....helping adults of all backgrounds and abilities find health, connection, and sometimes a spark to compete. Coaching isn't just about technique—it's about creating a space where people feel welcome, challenged, and proud of themselves. That's why I believe so strongly in the mission, and why I stay involved as a coach, volunteer, and leader.

What do you consider to be USMS's greatest opportunities for the next 2-4 years? How might the Board support these opportunities?

Clubs and coaches are the foundation of the member experience. Supporting them with more resources, streamlined tools, and stronger communication channels will help retain swimmers and grow team culture.

The Board can prioritize investments in coach education, club development, and tools that make running a club or hosting events more manageable.

Events, fitness challenges, swim meets, and open water races are key to keeping members engaged. The Board can support these by making sanctioning and promotion easier, offering incentives for new hosts, and continuing to build a calendar that encompasses the full range of USMS swimmers.

## Section 6: Position-Specific Questions

**What makes you a good candidate for a USMS vice president? What skills, experiences, and attributes do you have that will contribute to the success of USMS?**

I've spent years being a member, coach, and volunteer at all levels. I understand how our policies and decisions affect people on deck and in the pool.

I currently serve as the Chair of SPMS, representing over 4,000 members across a very active LMSC. I'm also the Head Coach and Captain of the Long Beach Grunions, a large team made up of volunteers who take pride in being inclusive and community-focused. I've led national clinics, helped develop coaches, and supported swimmers ranging from first-time participants to record holders.

At the national level, I've already served two years on the USMS Board and currently serve as VP of Community Services. I know how to collaborate, communicate, and lead through projects, not just discussions.

My strength is connecting people, from clubs to committees to national leadership. I'm not afraid to speak up, but I also know when to listen. I care about the mission, I understand how things get done

**Describe your experiences within or outside of USMS that would help you act as a liaison to the standing committees overseen by this position.**

I think I'm a good fit for USMS Vice President because I've spent years doing the work these committees support—coaching, building inclusive teams, and helping swimmers at every level.

As Head Coach and Captain of the Long Beach Grunions, and Chair of SPMS, I've led from the deck and at the LMSC level. I understand how national decisions affect local teams, coaches, and volunteers. I've helped build a team that values both performance and inclusion.

I've already served as VP of Community Services and worked closely with the Coaches and D&I Committees. I know how to keep things moving, support volunteers, and help with ideas. I bring a coach's mindset and clear communication.

## Section 7: Agreements and Submission

Election Operating Guidelines	Accepted
Board Standards	Accepted
Conflict of Interest Policy and Questionnaire	Accepted
Code of Conduct	Accepted
Unsporting Conduct	Accepted
Attestation	Accepted

Consent to Publish

Accepted

Consent to Run

Accepted

Signature

A handwritten signature in black ink, appearing to be 'K. B. D.' followed by a horizontal line.

Date Signed

Tuesday, June 17, 2025



## Board of Directors Nomination/Recommendation Form

Submitted on

Wednesday, June 18, 2025

### Section 1: Nominator/Recommender Information

Name

Robin Smith

LMSC or N/A

Southern Pacific

Zone or N/A

Southwest

USMS Permanent Member Number

03E5K

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### Section 2: Candidate Information

Board Position Title

Vice President of Community Services

Candidate Name (as on their USMS registration)

Robin Smith

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### Section 3: Nomination & Recommendation

How do you know the candidate?

I have worked with Kenny very closely at the LMSC and USMS National levels for over ten years. We are Southern Pacific LMSC Officers and both hold current USMS Vice President Board positions.

What makes this person a good candidate for this position? What skills, experiences, or attributes do they bring that will contribute to the success of USMS in this role?

As Chair of the Southern Pacific LMSC, Kenny continues to be a role model for effective communication and willingness to compromise. He is able to bridge differences and figure out how to move forward. As Southern Pacific continues to support our clubs, coaches, and members, Kenny is always looking for new ways to do so. After the fires in Southern California, he championed giving a grant to a local club who had lost access to their pool, and was trying to support their swimmers.

Kenny is the current incumbent Vice President of Community Services. His enthusiasm and wide range of volunteer experiences has helped him to effectively shift his focus from Committee Chair to EC Liaison and Board Member. His voice and involvement in issues has been valuable and much appreciated during his first term.

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### Section 4: Agreements & Submission

Nominator/First Recommender

Accepted

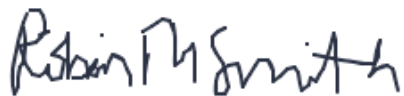
## Attestation

Accepted

## Consent to Publish

Accepted

## Signature

A handwritten signature in black ink that reads "Robin M. Smith". The signature is written in a cursive, slightly slanted style.

## Date Signed

Wednesday, June 18, 2025



## Board of Directors Nomination/Recommendation Form

Submitted on

Wednesday, June 18, 2025

### Section 1: Nominator/Recommender Information

Name

Becky Cleavenger

LMSC or N/A

Southern Pacific

Zone or N/A

Southwest

USMS Permanent Member Number

06DB4

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### Section 2: Candidate Information

Board Position Title

Vice President of Community Services

Candidate Name (as on their USMS registration)

Kenneth Brisbin

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### Section 3: Nomination & Recommendation

How do you know the candidate?

Kenny is widely known amongst SPMS swimmers. I first met him as a coach on deck and meet host. I got to know him better when I started attending LMSC meetings and got to know him very well when I was elected Member at Large and Awards Chair.

What makes this person a good candidate for this position? What skills, experiences, or attributes do they bring that will contribute to the success of USMS in this role?

Kenny has the skill set, experience, drive, and commitment to USMS's mission and future success critical to the success of the Vice President of Community Services. On top of those attributes, Kenny is able to influence and lead people and teams to achieve objectives. He is a pleasure to work with and makes people want to step up and do more. Kenny is a model USMS volunteer who has contributed to the organization's success at multiple levels and over many years.

In addition, Kenny is both a coach and member of the LGBTQ community. He advocates for all roles within USMS, from the unattached beginner swimmer to the Olympian and from the interested observer to the dedicated longtime volunteer.

Kenny's passion and unwavering commitment to Masters Swimming is noteworthy. He has and no doubt will continue to be a leading voice within the organization.

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### Section 4: Agreements & Submission



Second Recommender

Accepted

Attestation

Accepted

Consent to Publish

Accepted

Signature

A handwritten signature in black ink, consisting of several stylized, overlapping loops and a final flourish.

Date Signed

Wednesday, June 18, 2025